

Trade Mission to China: Shanghai

3/5/7 days, 2017

Closing date for applications: Wed 1st March 2017

This takes place during the Overseas Property & Immigration & Investment Exhibition, 2017.

WHY SHANGHAI?

Shanghai, is one of the four direct controlled municipalities of China, functions as the center of science and technology as well as business, trade and finance, and is the transport hub across Southwest China.

Covering an area of 6340.5 square kilometers and with a population of over 1 million people.

In 2015, the GDP of Shanghai reached 2496.5bn CNY, a yearly increase of 6.9%. Shanghai is the most important financial center of Southwest China and is one of the top four aviation hubs of the country. It has hundreds of international air routes going all over the world, including direct flights to and from London Heathrow, with British Airway launching their direct flights in September 2013.

OVERSEAS PROPERTY & IMMIGRATION & INVESTMENT EXHIBITION, 2017

This is the best platform for overseas exhibitors to explore the Chinese market and meet face-to-face with Chinese high-net-worth buyers. Each year, the show attracts over 100,000 visitors and over 500 exhibitors who hail from all four corners of the world to showcase their luxury properties and real estate services.

Background:

Forecasts show that Chinese buyers are lining up to invest as much as USD180 billion in real estate markets, and the fact that you're here today, makes you among some of the world's most cutting-edge real estate professionals marketing to Chinese overseas property buyers.

Shanghai Formote Exhibition Service Co. Ltd, as the only professional and leading organizer in overseas property & immigration & investment, has enjoyed the most magnificent reputation.

DRAFT SCHEDULE

Tue 10 March 2017

am TBC	Arrival Shanghai and check in hotel
2.30m – 3.30pm	B2B Meetings
6.30pm – 8.00pm	Welcome dinner

Wed 11 March 2017

9.00am – 10.00am	B2B Meeting
10.20am – 12.00pm	B2B Meetings
12.30pm – 2.00pm	Lunch
2.30pm – 3.30pm	Meetings
6.30pm – 8.00pm	Gala Dinner

Thu 12 March 2017

9.30am – 5.30pm	Exhibition
6.00am – 9.00pm	Dinner
9.00pm – 11pm	Travel local scenery

Fri 13 March 2017

Leave Shanghai

COSTS

	Tick if require service	Price
Customized B2B meetings compatible with your company profile	✓	
Business visits	✓	
Chinese-English interpreting support during B2B meetings	✓	
Pre-visit briefing providing market information	✓	
Access to exhibition area	✓	
Relationship Manager	✓	
Hotel booking	✓	
1-2-1 consultation	✓	
Company Check Services	✓	
Qualified Chinese interns introduction	✓	
Translation services	✓	
Arrange meeting with potential investors/Venture Capital firms/Accelerators/Incubators	✓	
Invitation letter for China Visa application	✓	
One to One Business Introduction	✓	
Preferential rates on marketing and business services from carefully selected suppliers	✓	
Listing in VISION mailing list	✓	
Priority attendance at VISION events	✓	
Email alerts for latest sector business news	✓	
Use of VISION logo	✓	
Access to visiting Chinese delegations		
Advertising		
Due diligence and market research		
Flight tickets		
Website design		
Brochure/ Poster/Album/Logo design		
Physical office		
Virtual office		
China company registration		
Market Survey		
Marketing Plan		
Chinese culture education		
Local experience		
Local tour		
Tourist attractions		
Total cost	3days / 5days / 7days	£1,000 / £1,200 / £1,400

SBBA

The company aims to combine both the UK and China investment projects and market resources to build a Sino-British, high-end, one-stop investment platform.

EXHIBITION

An area of 40,000 square meters will be dedicated to companies and organizations attending the event to enhance brand and company image recognition. Products and technologies will be visible to over 200,000 visitors, including entrepreneurs, investors, universities and other institutions.

B2B MEETING

Customized individual B2B meetings with potential partners will be arranged according to the submitted co-operation profile. Including meetings with minimum 5/8/10 agents (depend on travel days) or potential business partners at the meeting room that can contain 7 people.

BUSINESS VISITS

Visits to local Chinese companies and industrial parks will be arranged in order to give participants a better knowledge of the local business environment and business practices.

ELIGIBILITY

All applications will be subject to approval by SBBA. If you wish your customized business trip, please tick the items you required.

HOW TO APPLY

For the full application pack, please download from our website: <http://sbba-uk.org/>

For more detail

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Please complete and return the application form to us, we will reply with the total cost.